



[Effective February 17<sup>th</sup>, 2025]

## **2025 DONATION POLICY**

**As a proud supporter of our community, we happily donate raffle items and beverages to various 501(c)(3) organizations and community events as part of our commitment to giving back. To maximize the impact of our contributions, maintain a fair and sustainable approach, and ensure mutually beneficial partnerships, we have outlined our new donation policy below.**

- We kindly ask that all requesting organizations be non-profit 501(c)(3) entities, hosting events for adult audiences aged 21 and older. To ensure smooth processing, please provide proof of status and an event flier with your request.
- Please submit your donation request at least thirty (30) days prior to the event.
- To best support our local community, we kindly require that charities and events take place within the four counties we serve: St. Charles, Lincoln, Warren, and Montgomery counties (Missouri).
- To make our support as impactful as possible, each organization may submit one (1) raffle item or beverage donation request per calendar year.
- Approved beverage donation amounts will be calculated using our internal guidelines to ensure responsible consumption.
- All donated raffle items or beverages must only be shared with individuals aged 21 or older, and no donated beverages may be sold at any time.
- Approved donations will need to be picked up at our warehouse by someone aged 21 or older. Detailed pick-up instructions will be provided in your approval email.
- In exchange for our donation, we kindly request marketing exposure, which may include (but is not limited to):
  - Social media posts tagging Krey Distributing Company and highlighting us as the raffle item or beverage sponsor.
  - Including our logo on event materials, such as banners, websites, and programs.
  - Recognition in event communications, such as newsletters and programs.
  - Opportunities to attend the event, such as sampling opportunities and tickets.
- Once approved, we will provide an official Krey Distributing Company logo for use in your event materials.
- We would love to see how your event went! Please tag us in your posts, and share photos of your event, social media posts, signage, and any other recognition by emailing us at [donations@kreydist.com](mailto:donations@kreydist.com).

Thank you for your interest in partnering with us to create memorable events while supporting our local community in impactful ways. We wish you the best with your event and look forward to its success!

Thank you,

Krey Distributing Company

*Krey Distributing Company reserves the right to accept or refuse any donation, at any time, for any reason. Furthermore, we reserve the right to modify, amend, or adjust this donation policy at any time and for any reason, at our sole discretion.*

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**KREY DISTRIBUTING COMPANY**

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